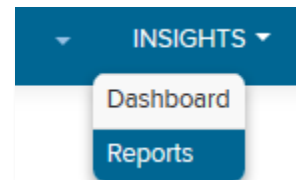


Lifetime Circulations and Holds

1. Log into Marketplace at <https://marketplace.overdrive.com/>
2. Click on the Insights Tab and select Reports from the dropdown.
3. Under Collection Usage, click on TITLE STATUS AND USAGE



4. In the column header of the report, click on 

5. In the Report Options window leave all fields blank except the following:

- Period Type: SPECIFIC
- Start Date: ENTER 01/01/2005
- End Date: Select today's date
- Format: Select ALL FORMATS or a specific format to obtain totals of just one format type.

6. Click the  button.

7. A new report will show with a summary at the top and a table of titles at the bottom. The Report Summary will list All Checkouts Since Purchase and All Holds Since Purchase:

Report summary		Date	8/1/2005 to 1/16/2017
OC/OU - titles	58,072	Formats	All formats
OC/OU - copies	143,833	Languages	All
MA: earlier of x time or y checkouts - titles	1,349	Subjects	All
MA: earlier of x time or y checkouts - copies	2,464	Audiences	All audiences
MA: by time - titles	2,726	Preorder titles	Include
MA: by time - copies	5,250	Lending model	All lending models
MA: by checkout - titles	5,576	ISBN	
MA: by checkout - copies	10,845	Ratings	All ratings
MA - licenses left	314,484	Holdings	All
MA - licenses used	889,287	Status	All
MA: by time - 0 time remaining	5,274		
MA: by checkout - 0 licenses remaining	158		
Active checkouts	103,213		
All checkouts since purchase	14,873,212		
Active holds	209,582		
All holds since purchase	7,642,472		
Turnover rate	91.336^		

TIP: For more information on OverDrive report heading, go [here](#).